Trustee Benefits



Marketing and Promotional Opportunities

- Chamber Member decal for display in your business
- Business referrals
- Cost-effective advertising at member pricing (map, eblast)
- Display business info in chamber lobby
- Display business info at the Downtown Welcome Center (tourism only)
- Access to member features such as chamber and community calendar, Hot Deals, job posting, coupons
- Eligible to host business after-hours
- Eligible to attend New Member Orientation, luncheons, networking events and educational workshops
- Reduced cost of booth at chamber events
- Subscription to Chamber Bytes bi-monthly newsletter
- Eligible to host a ribbon cutting or grand opening event with media assistance
- Premium listing in business directory adds bolded listing with logo, 1,600-word description, photo gallery, and videos & places it at the top of primary category
- Two thirty-second radio highlights
- Radio show recognition (weekly mention at end of promo)
- Four requests of on-demand Chamber Mailing List in Excel file including 300+ contacts which are updated quarterly (no emails)
- Three Member Spotlight posts on Chamber social media channels (Facebook, LinkedIn, Twitter, Instagram with web link, includes marketing consultation)
- 12-month rotating banner ad in business directory link to listing (primary category, camera-ready logo, select month for ads, monthly rate)
- Investor level recognition on Chamber Bytes newsletter

- Investor level recognition on Chamber website (logo with web link on page of choice)
- Investor level recognition in Chamber Times and Information Please
- Investor level recognition on Chamber event banner

Networking, Education and Other Resources

- Member pricing on luncheons, programs, educational opportunities and services like notary
- Eligible to serve on chamber committees
- Assigned to an Ambassador for coaching, networking and chamber support
- Notary services as needed
- Office services
- Business policy discounts with auto owners' insurance company
- Membership in the GA chamber
- Access to SMART plan
- SBDC Georgia consulting sessions
- 25% discount on Constant Contact
- Customized Annual Engagement Plan (concierge service for membership, sponsorship, advertising, events)
- VIP seating at all Chamber events

Advocacy and Communications

- Chamber recognition at all levels of Government
- Business alerts
- 10 annual subscriptions to Chamber monthly newsletter and e-blasts
- Crowd Counter subscription

Membership Price: \$4,995.00 annually