GILMER CHAMBER
TOURISM GRANT PROGRAM

Sample Event Marketing Budget

Updated July 2024

Event Name: Apple Capital Event		**Event Date(s): Sept 1 - 2, 2024**	
Media Type	**Description**	**Run Dates**	**Cost (Net)**
Billboard	10' x 30' billboard in Atlanta on I-75	July 1 - 15	$3,500
Social Media	Boosted event graphic on Instagram	July 1 - 15	$750
		TOTAL SPEND:	$4,250