Sample Event Budget





Event Name: Apple Capital Event		Event Date(s): Sept 1 - 2, 2024	
Expense Items	Cost	Revenue Items	Revenue
Advertising	\$3,500	T-shirts	\$1,500
Port-o-potties	\$500	Sponsorships	\$5,000
Expense items on this form must include all event expenses.			
Only eligible marketing expenses will be considered for reimbursement			
TOTAL EXPENSES:	\$4,000	TOTAL REVENUE:	\$7,500