

Event Name: Apple Capital Event		Event Date(s): Sept 1 - 2, 2024	
Media Type	Description	Run Dates	Cost (Net)
Billboard	10' x 30' billboard in Atlanta on I-75	July 1 - 15	\$3,500
Social Media	Boosted event graphic on Instagram	July 1 - 15	\$750
Magazine Ad	Full page ad	July 1 - 15	\$500
Expense items on this form must include all event marketing expenses. Only eligible marketing expenses will be considered for reimbursement.			
Ad copies must be uploaded when submitting post-event report.			
<b>TOTAL SPEND:</b>			\$4,750